

Letter from the  
**President and CEO**



**BOB WEIDNER**

Dear Friend of MSCI:

One of the most important requirements for any successful business is timely, accurate, actionable *information* about markets, the economy, your supply chain, emerging public policies and, of course, demand for your products.

You can spend a great deal of time seeking out that kind of valuable information. Or, in one concentrated two-day period, you can update yourself on all of it by attending the 2010 MSCI Specialty Metals Division Conference on March 25-26.

Here's who you will hear if you do attend:

**North American Markets** – Our panel on current conditions includes the CEO of ThyssenKrupp's U.S. stainless steel business, the vice president and general manager of ATI Allegheny Ludlum Corporation, the head of non-ferrous operations for Reliance Steel & Aluminum and the top operating officer for O'Neal Industries.

**Global Market Outlook** – Markus Moll, director of Steel and Metals Market Research of Austria, is arguably the foremost expert anywhere on the stainless steel business. Moll will also deliver a separate session on the markets for *tool steels and high-speed alloys*.

**The Economy** – Dr. Marci Rossell, former chief economist of CNBC

**Public Policy** – Jay Timmons, lead public policy executive for the National Association of Manufacturers

**Supply Chain** – Panos Kouvelis, distinguished professor of operations and manufacturing management, Washington University

**End Market Demand** – Eli Lustgarten, the No. 1 analyst for all the end markets that use your products.

*This kind of information is not optional; it's essential.* Don't miss this opportunity to learn, efficiently, what's in store for your business world. Register for the Specialty Metals Conference today.

Best regards,

**Bob Weidner**

President and Chief Executive Officer  
Metals Service Center Institute

SMD 2010  
**Featuring**



**PANOS KOUVELIS,  
PH.D.**

distinguished professor of operations & manufacturing management, Washington University - Olin School of Business



**ELI S.  
LUSTGARTEN**

president of ESL Consultants LLC and senior vice president & senior analyst, Longbow Research



**MARKUS A. MOLL**

managing director, SMR Steel & Metals Market Research GmbH



**MARCI ROSSELL  
PH.D.**

former CNBC chief economist and co-host, Squawk Box



**JAY TIMMONS**

executive vice president, National Association of Manufacturers

# Schedule of Events

March 25-26, 2010 | Palm Beach Gardens, FL

## THURSDAY, MARCH 25, 2010

- 8:00 AM – 10:00 AM **Specialty Metals Division Council Meeting** *(closed)*
- 10:00 AM – 6:00 PM **Registration**
- 11:30 AM – 12:30 PM **Lunch**
- GENERAL SESSION**
- 12:30 – 1:30 PM **The Economic Outlook: Making Sense of Recession and Recovery**  
*Top economist Marci Rossell offers her perspective on the economic outlook, how we got here and how the recovery will affect our industry.*  
**Marci Rossell, Ph.D.**, former CNBC chief economist and co-host, Squawk Box
- 1:30 – 1:45 PM **Refreshment Break**
- 1:45 – 3:00 PM **Stainless Steel Global Market Update**  
*The expert on global stainless steel markets describes the world situation and outlook for this important metal.*  
**Markus A. Moll**, managing director, SMR Steel & Metals Market Research GmbH
- 3:00 – 3:15 PM **Refreshment Break**
- 3:15 – 4:15 PM **Specialty Metals Executive Panel Roundtable**  
*Moderator:*  
**Robert Weidner**, president and CEO, Metals Service Center Institute  
*Panelists:*  
**Ulrich Albrecht-Frueh, Ph.D.**, president and chief executive officer, ThyssenKrupp Stainless USA  
**Terrence L. Hartford**, vice president & general manager – sheet, ATI Allegheny Ludlum Corporation  
**Bill Jones**, chief operating officer, O'Neal Industries, Inc.  
**William K. Sales**, senior vice president, Non-Ferrous Operations, Reliance Steel & Aluminum Co.
- 4:30 – 5:15 PM **Tool Steel Session**  
*Hear the latest outlook on the tool steel and high speed alloys markets.*  
**Markus A. Moll**, managing director, SMR Steel & Metals Market Research GmbH
- 5:30 – 6:00 PM **Affiliate & First Time Attendee Reception**

- 6:00 – 7:00 PM **Receptions by Product Group**  
Flat Rolled; Pipe and Tube; Bar, Tool Steel & Nickel Alloy

- 7:00 – 9:00 PM **Dinner**

## FRIDAY, MARCH 26, 2010

- 7:30 – 8:00 AM **Breakfast Buffet**
- GENERAL SESSION**
- 8:00 – 9:00 AM **Political Outlook: a Comprehensive Picture of the Political Environment**  
*Jay Timmons will provide his perspective on the causes and cures for today's intense political polarization, the future of American politics under the Obama Administration and the Congressional leadership. What does all this mean for the American people and American Manufacturing?*  
**Jay Timmons**, executive vice president, National Association of Manufacturers
- Refreshment Break**
- 9:00 – 9:30 AM **The New Supply Chain: Requirements for Success**  
*Companies in the metals supply chain rely heavily on their suppliers and customers. Dr. Kouvelis will help you look at supply chain risks from a strategic perspective which is a critical path to success in this industry.*  
**Panos Kouvelis, Ph.D.**, Emerson distinguished professor of operations & manufacturing management, Washington University Olin School of Business
- 9:30 – 10:30 AM **End-Use Market Update**  
*MSCI's most knowledgeable and most popular end use market prognosticator is back for a return engagement. You'll get the latest end market and demand updates in this session geared toward the end use markets that matter most.*  
**Eli S. Lustgarten**, senior vice president & senior analyst, Longbow Research
- 10:30 – 11:30 AM **OPTIONAL ACTIVITIES**
- Noon – 5:00 PM **Florida Marlins vs. New York Mets Spring Training** – Departure for Roger Dean Stadium
- 1:00 PM **Scholarship Golf Tournament** – Shotgun start Palmer Course. Lunch buffet for golfers will be served at noon.
- 2:00 – 5:00 PM **Tennis Round Robin Tournament**
- 6:30 – 8:30 PM **Reception & Dinner**

# About Our Speakers

## **ULRICH ALBRECHT-FRUEH, PH.D.**

Dr. Ulrich Albrecht-Frueh was appointed president and CEO of ThyssenKrupp Stainless USA in 2007. Albrecht-Frueh joined ThyssenKrupp Nirosta in 1997 as a plant engineer in the melting shop area of the Krefeld steel mill. In 1998, he was responsible for building Europe's first industrial-scale strip caster. Subsequently, he headed the European collaborative project "Eurostrip," aimed at industrializing strip casting technology. In 2004, Albrecht-Frueh was appointed vice president of ThyssenKrupp Nirosta's Krefeld steel mill.

Albrecht-Frueh studied mechanical and process engineering at the RWTH Aachen University in Germany, earning a doctorate degree in innovative metallurgical processes.

## **TERRENCE L. HARTFORD**

Terrence Hartford began his career at Allegheny Ludlum in 1981 as a sales representative. Over the next twenty plus years at the company, Terry held a variety of positions of increasing responsibility in sales, marketing, production, and senior management. He was named president of Allegheny Rodney in July 2001. In June 2006, he was named vice president and General Manager – Sheet of ATI Allegheny Ludlum. Hartford earned a bachelors degree in economics from Allegheny College and an MBA from the Katz Graduate School of Business of the University of Pittsburgh.

## **BILL JONES**

A native of Birmingham, Alabama, Bill Jones was named vice chairman of O'Neal Industries in 2008. Previously, he was president and chief executive officer of O'Neal Steel since 2000. After working for four years for South Central Bell in

commercial management, Mr. Jones joined O'Neal Steel in 1976. Over the next 19 years, he worked in inside sales in Birmingham, moved to outside sales in Tupelo, Mississippi for the Jackson District, became district manager in Memphis in 1981, and was made manager of marketing and specialty products in 1987. He was promoted to vice president, Birmingham District in 1990 and became executive vice president in 1993.

## **PANOS KOUVELIS, PH.D.**

Panos Kouvelis is director of The Boeing Center for Technology, Information, and Manufacturing and Emerson Distinguished Professor of Operations and Manufacturing Management at Washington University's Olin Business School.

Kouvelis is an expert on global supply chain management and security including the efforts of homeland security to secure the 30 million containers that are shipped into the U.S. annually as part of the manufacturing and distribution supply chain.

Kouvelis earned a diploma from the National Technical University of Athens, a master's degree in business from Stanford University; a master of science in industrial and systems engineering from the University of Southern California and a doctoral degree from Stanford University.

## **ELI S. LUSTGARTEN**

Eli S. Lustgarten is president of ESL Consultants LLC and senior vice president and senior analyst, Longbow Research and is responsible for the analysis of the industrial manufacturing sectors of the economy.

Eli has been widely recognized by his peers, having been elected to the Institutional Investor All-American Research Team for more than 20 years and six times by the *Wall Street Journal* All-Star Analyst poll.

Lustgarten received a bachelor of science in electrical engineering from the Polytechnical Institute of Brooklyn, and a master of science in electrical engineering from the University of Pennsylvania, and an MBA with high distinction from Harvard Business School.

## **MARKUS A. MOLL**

Markus A. Moll has been managing director and senior market analyst with SMR – Steel & Metals Market Research of Ehrwald, Austria since 1994.

Moll provides market intelligence to clients in the specialty steel industry in Europe, the United States and Asia. He spent five years as a market analyst with a German market research firm that emphasized the stainless steel long products and nickel alloy sectors. Moll is a mechanical engineer and earned his master's degree in business economics from the University of Innsbruck.


## **MARCI ROSSELL, PH.D.**

Marci Rossell served as the popular, lively chief economist for CNBC in the months immediately following September 11th. Prior to her career in broadcast journalism, Rossell served as corporate economist and investment spokesperson for OppenheimerFunds. Before moving to Wall Street, she was an expert witness for Deloitte and Touche in court cases involving economic issues. Rossell began her career as an economist with the Federal Reserve Bank of Dallas. She is currently a visiting professor at DePaul University.

Rossell earned a Ph.D. in economics from Southern Methodist University, where she was named one of the Young Alumni of the Year.

## **WILLIAM K. SALES**

Bill Sales is a 30 year veteran of the metals industry. He spent his first 18 years with Kaiser



Aluminum in various manufacturing and sales positions in the extrusion, rod and bar, and flat rolled products businesses. He joined Reliance Steel & Aluminum Company in 1997 as vice president of non-ferrous operations. He became a senior vice president of the company in 2002 and is responsible for the aluminum and stainless side of the business.

Sales holds a bachelor of science degree in industrial engineering from Louisiana Tech University and a master's degree in industrial engineering with an MBA option from LSU.

## **JAY TIMMONS**

Jay Timmons is the executive vice president of the National Association of Manufacturers and in this position, he oversees all advocacy efforts in Washington, D.C. and around the country to advance the NAM agenda for jobs and economic growth in America.

From 2002 to 2004, he served as executive director of the National Republican Senatorial Committee, appointed by U.S. Senator George Allen after serving as Allen's Chief of Staff. He was also deputy director of Public Affairs for the White House Conference on Information Services during the administration of President George H.W. Bush, Communications Field Advisor for the Republican National Committee, Communications Director for Congressman Alex McMillan (R-NC), Press Secretary and Deputy Transition Director for Congressman and Governor-elect Jim Martin (R-NC).

He attended The Ohio State University and now resides in McLean, Virginia.



# Location & Tours

Set amidst South Florida's lush subtropical landscape, PGA National Resort & Spa is a stunning meeting destination and has long been known as one of south Florida's most legendary golf destinations. Now under new ownership, the resort seeks to become known as the premier golf resort destination and has been recently transformed with a \$65 million renovation.



## Accommodations

**HOTEL CUT-OFF:**  
Friday, February 19, 2010

**PGA National Resort & Spa**  
400 Avenue of the Champions  
Palm Beach Gardens, FL 33418  
PHONE (561) 627-2000  
FAX (561) 227-2595  
[www.pgaresort.com](http://www.pgaresort.com)

## Hotel Reservations

**Toll-free:** (800) 633-9150

**Online:** Please visit the MSCl Specialty Metals Division Conference website for a link to the PGA Resort reservation page at [www.mscl.org/SpecialtyMetalsConference.aspx](http://www.mscl.org/SpecialtyMetalsConference.aspx)

**Guestroom rates:**  
*Single/Double, \$229.00*

**Valet Parking:**  
*\$20.00 per day*

Please contact PGA National Resort directly to make hotel reservations and mention MSCl to receive negotiated rates. These rates are available three days prior and three days after the conference, based upon availability. The rates expire after February 19 or when the MSCl block is filled; whichever occurs first. To assure room availability, we recommend that you make your reservations early. Hotel room deposits will be refunded

if cancellations are made at least 48 hours prior to scheduled arrival date.

## Transportation

PGA National Resort is approximately 18 miles or 20 minutes from the Palm Beach International Airport (PBI) and 65 miles from the Fort Lauderdale Airport. Miami Airport is 90 miles from the resort.

**Avis Rent A Car** has provided discounted pricing for MSCl Specialty Metals Division Conference attendees. Please make advanced reservations by calling Avis directly at

1-800-331-1600 and refer to AWD#B766631. You may also make reservations online on MSCl's Specialty Metals Division conference website.

**Metro Cars of Palm Beach** offers 24-hour private chauffeur driven services. Cost is approximately \$69.00 from Palm Beach Airport and \$189.00 from Ft. Lauderdale Airport. Please call 561-684-9900 for reservations.

**Taxis** are available near the baggage claim area of the West Palm Beach Airport. For return to the airport, please speak with the hotel concierge to make advanced arrangements.

## Cancellation Policy

A full refund will be issued for registration cancellations received in writing by MSCI by 5:00 pm, Friday, February 19, 2010. Tour registration deadline is also Friday, February 19, 2010. MSCI is unable to provide refunds on tours or golf after this date. Registration cancellations received in writing before 5:00 pm, Wednesday, March 10, 2010 will receive a refund of 50% of all conference registration fees paid. After that date, no-shows and cancellations will not be eligible for refunds. Substitutions made in writing will be accepted at any time. Written cancellations or substitutions will be accepted by the MSCI Membership Services Department by fax, express delivery, mail, or email to [kjohnson@msci.org](mailto:kjohnson@msci.org).

## Final Program

Paid registrations must be received no later than 5:00 pm, Wednesday, March 10, 2010 to be included in the final program.

## Meeting Notes

MSCI Product Division Conferences are educational and high-level business networking events. Direct selling of products and services to the executives present is not expected, so please keep this in mind as you plan your attendance.

## Spouse/Guest Participation

Spouses and guests are not usually included in any group activities; and there will be no entertainment by associate members. However, you may purchase a dinner ticket for your spouse/guest for the Friday reception and dinner. Tickets are \$150. No children please. Your spouse or guest may also pay to participate in the tours. The scholarship golf tournament is for delegate members only. To purchase a dinner or an activity ticket for your spouse/guest, please call Kate Johnson at 847/485-3006.

## What To Wear

Conference attire is business casual. This includes khaki slacks and polo type shirts for the men; slacks, skirts, polo-type shirts or blouses and sweaters for the women. Friday's reception and dinner will be held outdoors weather permitting and casual attire is appropriate.

## Entertainment Policy

Entertainment and/or company meetings should never be scheduled at the same time as official MSCI business or a social event. This includes breakfast sessions, business sessions, and evening group functions. MSCI recommends that company entertainment be planned prior to the opening or following the conclusion of the conference. We thank you for your courtesy in respecting this policy.

## Press Policy

No MSCI policy is intended to prevent accredited members of the press from attending MSCI events. Each press outlet will receive one complimentary 'press' registration to MSCI meetings or conferences. Any attribution from a formal presentation or informal conversation outside of a formal conference session requires the permission of any speaker before their comments or information from their presentation may be printed or distributed. Please note that recording of programs, materials and/or presentations (e.g. audio taping and/or videotaping) is prohibited. MSCI has the right to deny attendance to individuals or publications not abiding by this policy. Only event sponsors may distribute products or promotional materials at MSCI venues. Copies of presentations are provided to MSCI members only as a member service. Please contact Kate Johnson at 847/485-3006 if you are interested in becoming a sponsor.



# Get in the Swing for Scholarships

Proceeds from this golf tournament will go to support the MSCI Chapter Scholarship Programs. Since its inception in 2004 and through September 2009, MSCI chapters, with matching financial support from the Institute, have awarded more than **\$1,000,000** in scholarship money to over 450 students who have a parent employed by a member company. MSCI's national organization matches local awards with up to \$7500 per chapter per year.

Now, every time you swing a club, you'll help maintain one of the Institute's most valued programs!

With the headquarters for the Professional Golfers Association of America (PGA) in their front yard, the resort boasts five 18-hole master-designed championship golf courses. The legend of PGA National Resort & Spa begins with golf. Lush, rolling fairways and the crisp snap of colorful flags. The thundering galleries of grand tournaments past, including the 1983 Ryder Cup, the 1987 PGA Championship, two decades of Seniors Championship and the current home of the PGA Tour's Honda Classic. The MSCI shotgun scramble golf tournament will be played on the resort's Palmer Course, an Arnold Palmer signature course, which just recently received a \$1.5 million facelift complete with new greens and tee boxes. The Palmer reminds golfers of its Scottish roots with its links routing, undulating fairways, numerous grass bunkers and the sharing of a common green by holes 8 and 12.

MSCI will be happy to accommodate foursome requests until Thursday, March 18, 2010. Please send confirmed foursomes by email to [rmanfredini@msci.org](mailto:rmanfredini@msci.org) no later than Thursday, March 18. After that time, we will be unable to accommodate special requests.

**Please support the MSCI Scholarship Golf Outings by being a sponsor. Call Kate Johnson at 847-485-3006 for information on sponsorship opportunities.**



# Tennis Anyone?



# Play Ball!

## Round Robin Tennis Tournament

Friday, March 26, 2010 – 2:00 pm, PGA National Resort and Spa Health & Racquet Club (*min. 4 players - \$60.00 pp*)

The PGA National Resort and Spa boasts an expansive Health & Racquet Club - a 33,000-square-foot fitness center featuring 19 Har-Tru tennis courses, eleven of which are lighted. In addition, members and guests may take advantage of racquet stringing services, ball machine use, and the availability of racquet rentals.

## Baseball Spring Training

Friday, March 26, 2010 – 2:00 pm, Roger Dean Stadium (*min. 30 participants - \$90.00 pp*)

Watch the Florida Marlins take on the New York Mets from a field box seat at the Roger Dean Stadium in Jupiter, about a 15 minute bus ride from the PGA National.

**Please note that tours not meeting stated minimums by Friday, February 19 may be cancelled beforehand. Please register early so that we can anticipate your interest.**

## Sponsorship Opportunities

Don't miss the opportunity to **generate new leads** and raise positive awareness of your company. Be a Specialty Metals Division Conference sponsor and **build on your relationships** in the metals supply chain. Becoming a 2010 sponsor can help you achieve your goals.

### Room Drops

**\$6,000**

Have your promotional literature or takeaway items placed in the hotel rooms of conference attendees. Sponsors receive a listing in the Final Program and one complimentary registration.\* *Limit 3 sponsors. Room drop will occur on Thursday, March 25.*

### Thursday Lunch

**\$7,500**

Kick off the conference by being the sole sponsor of this lunch. Sponsor will receive maximum exposure with company logo prominently displayed, listing in Final Program, literature distribution rights and two complimentary registrations.\* *Limit: 1 sponsor.*

### Refreshment Breaks

**\$3,500 each day**

Refreshment breaks are well attended by conference goers. Your logo on signs and napkins will be displayed. Sponsor receives literature distribution rights and listing in the Final Program. *Limit 1 sponsor per day. Choose from Thursday, March 25 or Friday, March 26.*

### Networking Receptions

Become a reception sponsor and have valuable time to network with top and senior executives during these events.

#### Thursday Division Receptions

**\$2,000 each reception**

Choose from Bar, Tool Steel & Nickel Alloy; Flat Rolled; or Pipe & Tube. Division reception sponsors receive listing in Final Program, signs and personalized napkins.

#### Friday Networking Reception

**\$5,000**

Friday reception sponsor receives literature distribution rights, signs, napkins, listing in Final Program and one complimentary registration.\*

### Thursday and Friday Dinners

**\$7,500**

Wrap up the day by networking with industry peers at each night's dinner. Sponsor receives two complimentary registrations,\* literature distribution rights and listing in the Final Program. *Limit: 1 sponsor per night. Choose from Thursday, March 25 or Friday, March 26.*

### Friday Breakfast

**\$5,000**

You have a captive audience during this breakfast. Your logo will appear on screen and sponsor also receives signage. Sponsor receives one complimentary registration,\* literature distribution rights and listing in Final Program. *Limit: 1 sponsor.*

### Beverage Cart

**\$5,000**

While the golfers are out on the course, so is the beverage cart sporting your logo. Sponsors receive one complimentary registration,\* literature distribution rights and listing in the Final Program. *Limit: 1 sponsor.*

### Golf Holes

**\$300 each or 2/\$500**

Proceeds from this golf tournament will support the MSCI Chapter Scholarship Programs. Since its inception in 2004 and through September 2009, MSCI chapters, with matching financial support from the Institute, have awarded **more than \$1,000,000** in scholarship money to over 450 students who have a parent employed by a member company. Now, every time you swing a club, you'll help maintain one of the Institute's most valued programs. Sponsor a golf hole at the tournament and your company's name will be prominently displayed. Sponsors receive listing in the Final Program. *Limit 1 sponsor per hole.*

### Water Bottles

**\$7,500**

Your company logo will receive maximum exposure on the labels of 16 ounce water bottles. The water bottles will be available for attendees throughout the conference and at refreshment breaks. Sponsors receive two complimentary registrations,\* literature distribution rights and listing in the Final Program. *Limit: 1 sponsor*

### Personalized Padfolios

**\$5,000**

Your company logo will be embossed on attractive padfolios distributed to each conference attendee for their note-taking convenience. Sponsors receive one complimentary registration,\* literature distribution rights and listing in the Final Program. *Limit: 1 sponsor*

### Mints

**\$5,000**

Your company logo will be printed on tasty dinner mint tins placed at each dinner place-setting. Sponsors receive one complimentary registration,\* literature distribution rights and listing in the Final Program. *Limit: 1 sponsor*

To become a sponsor at MSCI's Specialty Metals Division Conference 2010, contact Kate Johnson at (847) 485-3006 or [kjohnson@msci.org](mailto:kjohnson@msci.org). All opportunities are on a first come, first served basis.

*\*Complimentary registrations are valued at \$1,345!*

# Registration: SMD 2010

March 25-26, 2010 | Palm Beach Gardens, FL

MEMBER INFORMATION:  First Time Attendee

*Photocopy form for additional participants*

Name \_\_\_\_\_

Business Phone \_\_\_\_\_

Name for badge \_\_\_\_\_

Fax \_\_\_\_\_

Title \_\_\_\_\_

Email \_\_\_\_\_

Company \_\_\_\_\_

Special dietary needs: \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

City \_\_\_\_\_

Physical Assistance Required

State/Province \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_



REGISTRATION			COST	QTY	SUBTOTAL
<b>On or before Friday, February 19, 2010 (Early Bird Discount)</b>					
<input type="checkbox"/> Mail/Fax Registration <i>(Save \$200/person by registering at mscli.org)</i>			\$1345		
<b>After Friday, February 19, 2010 (Late Registrations)</b>					
<input type="checkbox"/> Mail/Fax Registration <i>(Save \$200/person by registering at mscli.org)</i>			\$1645		
OPTIONAL ACTIVITIES (CHOOSE ONE)			COST	QTY	SUBTOTAL
<b>REGISTRATION DEADLINE: Friday, February 19, 2010, no refunds after)</b>					
SCHOLARSHIP GOLF TOURNAMENT		CALLAWAY RENTAL CLUBS	HANDICAP		
<input type="checkbox"/> Conference Attendee <i>Fee includes green fees, cart, &amp; lunch</i>		\$85 (plus tax) billed to your room <input type="checkbox"/> RIGHT <input type="checkbox"/> LEFT <input type="checkbox"/> NONE	Required:	\$295	
Spring Training: Marlins vs. Mets <input type="checkbox"/> Delegate <input type="checkbox"/> Guest, Name:				\$90	
Tennis Tournament <input type="checkbox"/> Delegate <input type="checkbox"/> Guest, Name:				\$60	
<input type="checkbox"/> Guest/Spouse Dinner Ticket, Name:				\$150	

## SIGN UP FOR MEETING/EVENTS

**Important!** For planning purposes, please indicate those sessions you are most likely to attend:

### THURSDAY, MARCH 25, 2010

- Luncheon & General Session
- Tool Steel Panel
- Affiliate & First Timers' Reception

### Reception by Product Group (CHOOSE ONE)

- Flat Rolled
- Pipe & Tube
- Bar, Tool Steel & Nickel Alloy
- Dinner

### FRIDAY, MARCH 26, 2010

- Breakfast Buffet
- General Session
- Reception & Dinner

## PAYMENT INFORMATION

TOTAL AMOUNT ENCLOSED

\$

- Enclosed is a check payable to the **Metals Service Center Institute** (must be in U.S. funds) along with this completed form.

Please charge my credit card:  Visa  American Express  Master Card

Number \_\_\_\_\_ Exp \_\_\_\_\_

Cardholder Name \_\_\_\_\_

Cardholder Signature \_\_\_\_\_

### Return Form & Payment to:

**IF USING REGULAR MAIL:**  
Metals Service Center Institute  
75 Remittance Drive, Suite 3177  
Chicago, IL 60675-3177

**IF USING OVERNIGHT DELIVERY:**  
Metals Service Center Institute  
350 North Orleans St., Suite 3177  
Chicago, IL 60654

**IF BY FAX:**  
Fax: 847-485-3001

**OR REGISTER ONLINE!**  
Save \$200/person  
[www.mscli.org](http://www.mscli.org)



If Specialty Metals Is Your Business,  
This Is Your Conference.



# Specialty Metals

Division Conference

**MARCH | 25-26 | 2010**

Palm Beach Gardens, FL



PANOS  
KOUVELIS, PH.D.



ELI S.  
LUSTGARTEN



MARKUS A.  
MOLL



MARCI  
ROSSELL, PH.D.



JAY  
TIMMONS