



Jon Schreibfeder is president of Effective Inventory Management, Inc., a firm dedicated to helping manufacturers, distributors, large retailers and service organizations get the most out of their investment in stock inventory. Jon literally grew up managing inventory in a family owned industrial distribution company. After receiving a degree in economics, He went to work as a consultant for two major computer software companies, specializing in inventory management. Jon founded Effective Inventory Management, Inc. in 1996. **EIM** clients range from small one location distributors to Fortune 100 companies.

Over the past 32 years, Jon has helped over two thousand firms improve their productivity and profitability through better inventory management. He is the author of numerous articles and a series of books on effective inventory management including the recently published *Achieving Effective Inventory Management – Fifth Edition* and the National Association of Wholesale Distributor’s *Guess Right - Best Practices in Demand Forecasting for Distributors*. In addition, Jon has designed and developed the inventory-related features for many of the popular ERP systems marketed throughout the world.

A featured speaker at seminars and conventions throughout North America, Latin America, Europe, Asia, and the Pacific Rim, Jon has been awarded the title “Subject Matter Expert” in inventory management by the American Productivity and Quality Center and is an advisor to Purdue University’s Industrial Distribution Program. Jon has conducted over 400 successful seminars and workshops covering all aspects of effective inventory management.