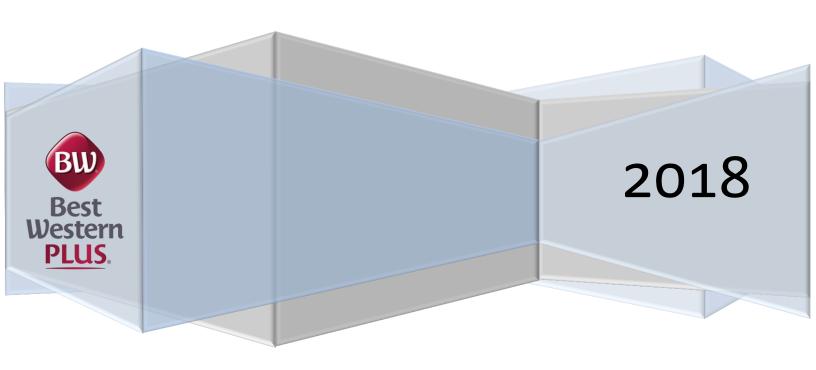


## **5th Annual MSCI Scholarship Awards Presentation**





On behalf of the Manitoba/Saskatchewan Chapter of the MSCI we would like you to join us for our 5<sup>th</sup> Annual Scholarship Awards Presentation Night.

**Date:** September 26<sup>th</sup>, 2018

Place: Best Western Plus Airport Hotel

1715 Wellington Crescent Conference Centre

**Time:** 6:00 PM - 8:00 pm

Guest Speaker: <u>Bob Weidner</u> – President & CEO of the Metals Service Center Institute.

"CURRENT STATE OF METALS AND MANUFACTURING ECONOMIES"

<u>Tickets:</u> \$70.00 members / \$100.00 non-members

Carved Baron of Beef and other accompaniments

Cash bar



Bob Weidner is President and CEO of the Metals Service Center Institute, a \$10 million century old trade association representing producers and distributors of aluminum, carbon and stainless steel. Having joined the association in 2001, he is a fierce advocate for North American manufacturing and the use of industrial metals. Under his leadership, MSCI has successfully completed a turnaround strategy, grew its revenue from \$4 million to \$10 million, and transformed its membership – nearly 60% of members at year-end, 2015 weren't members at 12/31/01. This makeover has included a merger with the former National Association of Aluminum Distributors, and expansion membership category definitions. MSCI has launched numerous new proprietary products and services including: an executive education program at the Olin Business School at Washington University in St. Louis, several quantitative and analytical tools, and a partnership with the National Safety Council. MSCI is an active member of several Coalitions advocating on behalf of manufacturing and free enterprise. Working with its 30 chapters, MSCI engages in grass roots advocacy and has a joint scholarship program which has granted nearly \$5 million to nearly 2,500 children of member company families.

Prior to joining MSCI, Weidner was a seasoned business executive with corporate turnaround experience in both manufacturing, metals and food distribution. He was formerly Vice President, Human Resources at Alliant Foodservice, a \$6.5 billion foodservice distribution company, and before that worked at \$5 billion Inland Steel Industries. While at Inland he helped in its turnaround strategy and he held a variety of accounting, finance, product management, marketing, and communications positions. He has extensive experience in investor relations having been a part of teams that raised over \$1 billion of new financings including: 1st Mortgage Bonds, Unsecured Debentures, Secondary Offerings, Convertible Preferred Stock, and partial IPO of a metals distribution subsidiary. He also was a member of the senior management team responsible for raising over \$1 billion from the sale of Inland Steel Company and divestiture of Ryerson as a standalone entity in 1998. Weidner was actively involved in the National Investor Relations Institute and its Senior Roundtable.

Weidner is an active leader within several business and association communities:

- Member (invitation only), U.S. Chamber of Commerce's Association Committee of 100.
- Past Chair (2009) of the **National Association of Wholesaler-Distributors' (NAW) Association Executives Council**. From 2008 2010 he was a director on **NAW's** board.
- Past Chair (2011) of the National Association of Manufacturers' (NAM) Council of Manufacturing Associations. From 2010 2012 he was a director on NAM's board. Weidner was awarded the prestigious Council's 2014 Leadership Award for extraordinary and exemplary leadership in advocating on behalf of U.S. manufacturing.
- Vice- Chair (2015-2016) of the American Society of Association Executives' Key Industry Advisory Council.
- Member, Olin Business School's National Advisory Council.
- Chair (2014 2015) Associated Luxury Hotels International's Industry Advisory Council.

Weidner holds an M.B.A. in finance and accounting from the University of Notre Dame and a B.A. degree in political science from Northwestern University. He also has successfully completed the Professional Accounting Program at Northwestern University's Kellogg Graduate School of Management. Weidner is a graduate of Culver Military Academy and a past director of the Culver Legion Board of Directors. He and his wife, Kathy, reside in Lake Barrington, IL, and have three children: Lauren, Robert and Matthew.



5 <sup>th</sup> Annual MSCI Scholarship Awards Presentation
September 26 <sup>th</sup> 2018 @ 6PM
Best Western Plus Airport Hotel
Space is limited, book now!
RSVP by Sept. 17 <sup>th</sup> , 2018 to <u>rslipec@asaalloys.com</u>
Company Name:
# of Guests:
Total:
Please send payment prior to the event to
MSCI c/o 61 Paramount Road, Wpg., MB. R2X 2W6
All accounts to be paid in full night of the event!