

## LUNCH WITH BOB

M. Robert Weidner—President and CEO, Metals Service Center Institute

### Topic: Transformation Depends on You

*Bob will discuss the Metals Industry today, the economy and disruptive forces and the challenges of continuous learning and critical thinking required for the industry tomorrow.*

**WEDNESDAY, DECEMBER 11, 2019**

**WHERE:** MEADOWBROOK COUNTRY CLUB  
40941 W. EIGHT MILE ROAD  
NORTHVILLE MI 48167 248.349.3600

**TIMELINE:** 11:30 AM ...REGISTRATION  
12:00 PM ...LUNCH  
12:30 PM...PRESENTATION BY M. ROBERT WEIDNER (BIO ON PAGE 2)

**COST:** \$45 PER PERSON

MAIN CONTACT: \_\_\_\_\_ EMAIL: \_\_\_\_\_

#### ATTENDEES

ATTENDEE NAME: \_\_\_\_\_ COMPANY: \_\_\_\_\_

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**PAYMENT:** # OF ATTENDEES \_\_\_\_\_ X \$45 PP = TOTAL DUE \$ \_\_\_\_\_

**CHECKS**—PAYABLE TO: MSCI MICHIGAN CHAPTER

SEND TO: MSCI MICHIGAN CHAPTER **(NOTE NEW ADDRESS)**  
18445 FOX ROAD  
HIRAM, OH 44234  
216.392.1212 (PH) 330.908.1587 (FAX) TERESA@247OFFICEEXPRESS.COM

**CREDIT CARDS:** PLEASE FILL OUT THE CREDIT CARD INFORMATION BELOW AND MAIL, FAX OR EMAIL TO TERESA AT THE CONTACT INFORMATION LISTED ABOVE.



NAME ON CARD: \_\_\_\_\_

CREDIT CARD #: \_\_\_\_\_

SEC. CODE #: \_\_\_\_\_ EXP. DATE: \_\_\_\_\_ PHONE #: \_\_\_\_\_

EMAIL: \_\_\_\_\_

**REGISTRATION DEADLINE: WEDNESDAY, DECEMBER 4, 2019**

# M. Robert Weidner, III

**PRESIDENT AND CHIEF EXECUTIVE OFFICER**

**METALS SERVICE CENTER INSTITUTE**



Bob Weidner was named president of the Metals Service Center Institute (previously the Steel Service Center Institute) and to its board of directors in November 2001, and chief executive officer in November 2002. He is a member of the Executive, Investment, and Budget & Audit Committees. He is responsible for all programs, services and operations of the organization.

Weidner was previously vice president, human resources, and earlier vice president, communications and investor relations, and a member of the Corporate Executive Council of Alliant Foodservice, Inc., a \$6.5 billion foodservice distribution company. He also served as general manager, communications and stakeholder relations, at Inland Steel Industries, capping a 17-year career at that steel manufacturing and industrial metals' distribution company. Weidner held a variety of finance, sales, marketing, communications and investor relations positions there.

Weidner received his MBA in finance and accounting from the University of Notre Dame in 1981. He is a member of The Olin Business School's National Advisory Council at Washington University in St. Louis, Missouri. He is also a member of the National Association of Wholesaler-Distributors (NAW) Association Executives Council and served as the Council's chairman in 2009. From 2008 - 2010, he was a director on NAW's board. He is also a member of the American Society of Association Executives (ASAE) and serves as vice-chairman of its Key Industry Advisory Council, the U.S. Chamber of Commerce's Association Committee of 100, the American Council for Capital Formation Association Council, the Association Forum, the National Association of Corporate Directors, and the Executives' Club of Chicago. In addition, Weidner is a former director of the board of the National Association of Manufacturers (NAM) and served as the 2011 chairman of the NAM Council of Manufacturing Associations (CMA). In addition, Weidner was awarded CMA's 2014 Leadership Award for extraordinary leadership in advocating on behalf of U.S. manufacturing. He was a director of the National Investor Relations Institute (NIRI) Chicago chapter and an active member of NIRI's senior investor relations roundtable. He was also a member of The Conference Board's Global Council of Investor Relations Executives.

In addition to his advanced degree, Weidner holds a B.A. degree in political science from Northwestern University; he successfully completed the Professional Accounting Program at Northwestern University's Kellogg Graduate School of Management; and he is a Certified Association Executive. Weidner is a past director of the Culver Legion Board. He and his wife, Kathy, reside in Lake Barrington, IL, and have three children, Lauren, Robert and Matthew.