

Invites you to attend

# 2021 Holiday Luncheon

Speaker: M. Robert Weidner, III, MSCI President and CEO

**It is recommended that unvaccinated individuals wear masks!  
 Please help keep your fellow metal industry colleagues safe!**

**Friday, December 10, 2021**

Hilton Garden Inn Park Place  
 11600 West Park Place  
 Milwaukee, WI 53224

11:30 a.m. ....Registration/Social  
 12:00 p.m. ....Lunch  
 12:30 p.m. ....Speaker, M. Robert Weidner, III (Bio-Pg. 2)

**Cost: \$50**

Reservations accepted via phone, fax, email or mail  
 Make checks payable to:  
 "MSCI Wisconsin Chapter" and forward to  
 MSCI Wisconsin Chapter  
 18445 Fox Road.  
 Hiram, OH 44234  
 Phone: 216.392.1212 Fax: 330.908.1587  
 Email: [teresa@247officeexpress.com](mailto:teresa@247officeexpress.com)

**Reservation Deadline is Friday, December 3, 2021**  
 Cancellations **MUST** be received no later than  
 December 3rd---Thereafter you will be billed.

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Please CLEARLY print/type name and company for all attendees.

Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_

| Attendee(s) Name | Company |
|------------------|---------|
| 1. _____         | _____   |
| 2. _____         | _____   |
| 3. _____         | _____   |
| 4. _____         | _____   |
| 5. _____         | _____   |
| 6. _____         | _____   |
| 7. _____         | _____   |
| 8. _____         | _____   |

## M. Robert Weidner, III CAE

PRESIDENT AND CHIEF EXECUTIVE OFFICER  
METALS SERVICE CENTER INSTITUTE



Bob Weidner was named president of the Metals Service Center Institute (previously the Steel Service Center Institute) and to its board of directors in November 2001, and chief executive officer in November 2002. He is a member of the Executive, Investment, and Budget & Audit Committees. He is responsible for all programs, services and operations of the organization.

Weidner was previously vice president, human resources, and earlier vice president, communications and investor relations, and a member of the Corporate Executive Council of Alliant Foodservice, Inc., a \$6.5 billion foodservice distribution company. He also served as general manager, communications and stakeholder relations, at Inland Steel Industries, capping a 17-year career at that steel manufacturing and industrial metals' distribution company. Weidner held a variety of finance, sales, marketing, communications and investor relations positions there.

Weidner received his MBA in finance and accounting from the University of Notre Dame in 1981. He is a member of The Olin Business School's National Advisory Council at Washington University in St. Louis, Missouri. He is also a member of the National Association of Wholesaler-Distributors (NAW) Association Executives Council and served as the Council's chairman in 2009. From 2008 – 2010, he was a director on NAW's board. He is also a member of the American Society of Association Executives (ASAE) and serves as vice-chairman of its Key Industry Advisory Council, the U.S. Chamber of Commerce's Association Committee of 100, the American Council for Capital Formation Association Council, the Association Forum, the National Association of Corporate Directors, and the Executives' Club of Chicago. In addition, Weidner is a former director of the board of the National Association of Manufacturers (NAM) and served as the 2011 chairman of the NAM Council of Manufacturing Associations (CMA). In addition, Weidner was awarded CMA's 2014 Leadership Award for extraordinary leadership in advocating on behalf of U.S. manufacturing. He was a director of the National Investor Relations Institute (NIRI) Chicago chapter and an active member of NIRI's senior investor relations roundtable. He was also a member of The Conference Board's Global Council of Investor Relations Executives.

In addition to his advanced degree, Weidner holds a B.A. degree in political science from Northwestern University; he successfully completed the Professional Accounting Program at Northwestern University's Kellogg Graduate School of Management; and he is a Certified Association Executive. Weidner is a past director of the Culver Legion Board. He and his wife, Kathy, reside in Lake Barrington, IL, and have three children: Lauren, Robert and Matthew.

