



2022 MSCI Michigan Chapter Luncheon Meeting

Speaker: Stephanie Murphy

Strategies & Insights to Engage a Hybrid Workforce

Thursday, April 28, 2022

Meadowbrook Country Club
40941 Eight Mile Road
Northville, MI 48167

11:30 AM Registration/Meet & Greet

12:00 PM..... Lunch

12:45 PM..... Speaker (See Page 2 for Bio & Abstract)

Cost: \$45 per person

Attendees: Main Contact Email: _____

Name: _____ Company: _____

Name: _____ Company: _____

Name: _____ Company: _____

Name: _____ Company: _____

Name: _____ Company: _____

Name: _____ Company: _____

Attendance:

of Attendees: _____ x \$45 each = \$ _____ (Total due)

Payment Options:

☐ **Check** Enclosed (payable to MSCI Michigan Chapter)

Return Form & Payment to:

MSCI Michigan Chapter, 18445 Fox Road, Hiram, Ohio 44234

Phone: 216.392.1212 Fax: 330.908.1587 Email: teresa@247officeexpress.com

☐ **Credit Card** – Please fill out the credit card information below and mail, fax or email to Teresa

Name on Card: _____

Card #: _____

Sec Code: _____ Exp. Date: _____

Email (for receipt): _____



Reservations accepted via phone, fax, email or US mail by Friday, April 22nd!!



Stephanie Murphy

Leadership Strategist

ADVISA

Abstract:

The change in our work strategy is shifting faster than ever. With the fluidity of remote and hybrid work, the challenge of the Great Resignation, the last 2 years of stolen on-the-job leadership development, and lost culture and engagement, organizations are having to rethink their approaches to goal setting and goal getting like never before. In this interactive conversation, Stephanie Murphy, Leadership Strategist at ADVISA, will lead us through ideas to navigate engagement and work strategy in very concrete and actionable ways. You will learn the 4 Forces of Engagement and how they affect your customer satisfaction (and bottom line), the critical Building Blocks for Hybrid Work and how to leverage Team Insights to recharge your culture and align people to goals.

Bio:

Stephanie believes that people are the catalyst for change, innovation, and success at all levels of an organization. She spent the first half of her career leading teams to drive sales, tell better stories through marketing, identify and shore up operational inefficiencies, expand reach through M&A and execute on strategic initiatives. In 2008, she found the power of people data through the insights of the Predictive Index and in 2013, she joined ADVISA to bring her love of people and problem solving together as a Leadership Strategy Consultant. Over the last decade, Stephanie has consulted Fortune 100 executives, coached leaders in every major business sector and has helped build extensive leadership journeys for SMB's and global organizations.

She is a sought-after speaker, coach and thought partner who earned her undergraduate degree in marketing from Michigan State University. She has an MBA and a master's degree in finance (MsF) from the University of Michigan, Dearborn. She is a past chair of the Young Leader Board for the Detroit Economic Club and actively serves on the Speaker Reception Committee. Stephanie was nominated into the prestigious Harvard Young American Leaders 2020 Cohort. Stephanie and her husband, Mike, have 4 children and live in Southeast Michigan. You can find her by email: smurphy@advisausa.com; by phone: 313-506-1130; or by a hazard on any given golf course.